



Thursday, May 4, 2006
For more information, contact:
Sharon Hines-Stringer
Safe Kids Utah Coordinator
801-538-6852 or 304-657-0329

News Advisory

- What:** To help launch Safe Kids Week 2006, the family of a 1-year-old Syracuse boy who nearly drowned in a bathtub will share details of their ordeal. Safe Kids Utah and Primary Children's Medical Center will also unveil a new drowning prevention campaign titled Safe Pools for Safe Kids
- Why:** Drowning is the second deadliest threat to the safety of Utah children. From 2003-2005, 35 children died in preventable drowning incidents. Each year, another 15 children are hospitalized with near-drowning injuries.
- Who:** The press conference will feature the following speakers:
- Family of a recent near-drowning victim
 - Emergency Medical Services for Children representative, UDOH
 - State Representative Tim Cosgrove
 - Murray City Mayor Dan Snarr
 - American Red Cross representative
- When:** Friday, May 5
10 a.m.
- Where:** Murray Recreation Center Pool
201 East Murray Park Avenue
Murray, UT

Directions: The entrance to Murray Park is on the east side of State Street at 5100 South. Go east to the stop sign. Parking for the indoor pool is just past the stop sign on the right.



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